



ALTEC LANSING LAUNCHES LARGEST PORTABLE IP67 BLUETOOTH SPEAKER AT CES 2018

With both amplified sound and size the Xpedition 8 Bluetooth speaker delivers the best, across the board, in portable audio

LAS VEGAS, NV (January 9, 2018 - CES Booth #16029)– [Altec Lansing](#), innovator in audio, is launching a new Bluetooth speaker. As consumers continue to want bigger speakers, Altec Lansing has delivered with the Xpedition 8 – this Bluetooth speaker delivers big sound and is the largest in its category. The Xpedition 8 is the biggest, loudest, and best sounding portable IP67 speaker that actually floats, plus it is not heavy for its size and has integrated handles making it easy to carry. The speaker was designed to float in a position where the woofers and tweeters do not hit the water so the sound is just as good in the water as it is on land. The speaker is also equipped with a multi-colored LED lightshow, including strobe lights; the lights are actually effected by the music and have multiple modes, including locking in to one specific color as well as turning them off completely.

Xpedition 8 (MSRP of \$399.99, Available March 2018): The largest portable Bluetooth speaker perfect for tailgating, parties, or any time life calls for major sound.

- **Dual 8" woofers with passive radiators** for massive bass
- **Built-in Bluetooth and NFC** make streaming music easy
- **Charging from DC power** is great for tailgating
- **Multi-colored LED lightshow**, including strobe lights
- **IP67 waterproof rating** waterproof, snowproof, dirtproof and it floats!
- **Beast mode** puts your woofers in to overdrive

This latest offering and more will be previewed at the Las Vegas Convention Center, January 9-12, 2018, at the Central Hall, Booth #16029.

About Altec Lansing

Since 1927, generations of music enthusiasts have recognized Altec Lansing as a premier brand that consistently delivers high quality and rich sound in a host of audio products including; headphones, earphones, everything-proof speakers, home and car audio, DJ speakers, turntables, mobile accessories, and more. Altec Lansing provides a seamless combination of beautiful design aesthetics and terrific sound to exceed every audiophile's expectations. Those who know audio, know Altec Lansing.

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